

KIM LIEPERT

Secondary and Academic Librarian Candidate & Scholar
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RESEARCH INTERESTS

Metaliteracy and critical information pedagogy; ethical design frameworks for library marketing and outreach; one-shot instruction models and Universal Design for Learning; K–12 information literacy in the age of AI and algorithmic media; practitioner-to-scholar knowledge transfer in library and information science.

EDUCATION

University of Wisconsin–Milwaukee

Master of Library and Information Science

ALA-Accredited Program. Concentration: School Library Media, School Librarianship, and Information Literacy. Completed December 2025.

Carroll University, Waukesha, WI

Bachelor of Science in English and Philosophy

Salutatorian Scholarship Recipient. Study Abroad: University of Nottingham, England — English and Philosophy.

TECHNICAL CERTIFICATIONS

CompTIA A+ • CompTIA Network+ • Microsoft Certified Professional (MCP) • Webmaster Certificate (UWM)

SCHOLARLY PRESENTATIONS

Liepert, K. (2026). The double-edged sword: Using propaganda techniques to market, educate, and empower. Wisconsin Educational Media & Technology Association (WEMTA) Annual Conference, Wisconsin.

Liepert, K. (2026). The expedition's first step: Reframing the one-shot as a collaborative bridge. WEMTA Annual Conference, Wisconsin.

Liepert, K. (2023). Use Your D.E.V.I.C.E. - Introducing a Scalable Metaliteracy Framework. WEMTA Annual Conference, Wisconsin.

Liepert, K. (2022). Increasing Secondary Student Engagement and Circulation. WEMTA Annual Conference, Wisconsin.

PUBLICATIONS (UNDER DEVELOPMENT)

Liepert, K. (manuscript in preparation). The double-edged sword: A propaganda-based metaliteracy framework for ethical library marketing and critical information literacy instruction.

Liepert, K. (manuscript in preparation). The singular plank: Reframing and optimizing the one-shot library instruction model for faculty collaboration and Universal Design for Learning.

DEVELOPED FRAMEWORKS & ORIGINAL CONTRIBUTIONS

D.E.V.I.C.E. Framework 2023–Present

An original critical information literacy framework (Danger, Emotion, Visualize, Intent, Consequences, Evaluate) designed to slow impulsive online behavior and engage in analytical thinking. Scalable from Kindergarten through adult professional development. Presented at WEMTA 2023 and 2026.

Plank & Pivot (plankpivot.org) 2025–Present

Founder and sole contributor. Professional portfolio and practitioner resource hub for metaliteracy, information literacy instruction, and ethical library marketing. Features the Ethical Influencer Quick Start Guide and D.E.V.I.C.E. toolkit.

Ethical Influencer Framework 2023–Present

An original instructional framework pairing psychological persuasion analysis with radical transparency practices, enabling library professionals to use marketing as a live media literacy lesson.

PROFESSIONAL EXPERIENCE

Elmbrook School District, Brookfield, WI 2019–Present

Library Instructional Technology Lead — Pilgrim Park Middle School

- Build relationships with staff and 900+ students, so the library becomes the first destination when learners don't know where else to go.
- Support information literacy instruction grounded in AASL and ACRL Frameworks, focusing on Research as Inquiry, Critical Information Consumption, and Ethical Production.
- Design and maintain LibGuides applying information architecture principles to organization, labeling, navigation, and resource findability.
- Achieved a sustained 17% year-over-year increase in library circulation through evidence-based outreach and student-centered collection development.
- Serve as curriculum liaison, integrating library technologies and physical collections into daily classroom instruction across disciplines.
- Select, train, and supervise student library volunteers as technology and resource leaders.

Secondary Summer School Library Lead

- Coordinate district-wide summer library programming for Grades 4–12, including National History Day research support, STEAM initiatives, and Knit & Crochet Club.

Book Bike Ambassador (2024–Present)

Community outreach initiative promoting literacy and expanding access to the school's collection beyond campus.

LEADERSHIP & SERVICE

WEMTA — Technology Director, Board of Directors 2026–2028

Elected to the Wisconsin Educational Media & Technology Association board. Two-year term representing technology leadership and integration across Wisconsin school library communities.

Wisconsin Educational Media & Technology Association (WEMTA), Professional Presenter Member.

American Library Association (ALA), Member.

Wisconsin Hills Middle School PTO, Co-President (2019–2020).

Elmbrook School District Technology Advisory Group, Parent Member (2019–2020).

HONORS & AWARDS

- Beta Phi Mu International Library & Information Studies Honor Society, inducted 2025.
- Battle of the Books, Middle Division (Advisor): 1st Place (Tied) 2023; 2nd Place (Tied) 2020, 2021; 4th Place 2024; 3rd Place 2025.
- Salutatorian Scholarship Recipient, Carroll University.

SKILLS & TECHNICAL COMPETENCIES

Instructional & Pedagogical: AASL & ACRL Framework for Information Literacy, Metaliteracy, Universal Design for Learning (UDL), Zotero/Bibliographic Management, LibGuides (Design & Management), Follett Destiny, Sora, BadgerLink, Canva.

Web Development: ColdFusion (advanced), MySQL (advanced), HTML, CSS, JavaScript, jQuery; WordPress; LibGuides.

IT Infrastructure: CompTIA A+, Network+, MCP Certifications; Webmaster Certificate; Active Directory; Group Policy; VPN; MS Office Suite; Google Workspace.

Professional: SDLC, ALM, Agile product management; Nonviolent Crisis Intervention Certified; Cross-departmental Curriculum Integration.